

Design across scales #example

See how **Estúdio+1** defined the main design principles through thinking about the impact of their project across scales, “Feel Free to Breastfeed” in Jurujuba, Niterói, Brazil (February 2023):

Concept design

The core concept of this project is to offer welcoming spaces for the very young children and their caregivers in public spaces, so we started from a concept developed in the Urban95 Brasil network **Small Air and Big Air**, which deals with the importance of access to open spaces in the development of children. The principles of this concept are illustrated in the chart below.

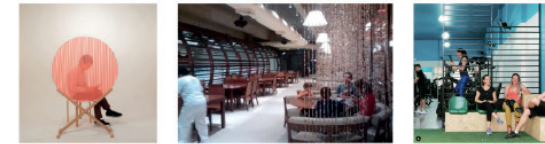
To achieve this concept, we defined **four sets of principles** that are necessary for creating spaces for the very early childhood:

- spaces with **diverse dimension** and **multiple use** possibilities;
- **privacy** and **sheltered**, welcoming space;
- **safe** and **inviting** for babies;
- access to **water** and appropriate **lighting**.

These principles were the basis for guiding simple and replicable solutions that ensured the application of this principles in different spaces, even in informal areas. This process included the active participation of mothers who brought their desires to the public space through the social networks of Estúdio+1. The questions were posted on our instagram and the answers helped drive the design process.



spaces with diverse dimension and multiple use possibilities



privacy and sheltered, welcoming space



safe and inviting for babies



access to water



SMALL AIR

everyday use

- * Strengthens neighbourhood relationships;
- * Option to create healthier spaces inside areas with precarious houses inside neighborhood scale.



BIG AIR

occasional use

- * Strengthens community relationships;
- * Caring and inviting option to create healthier spaces inside areas with precarious houses inside neighborhood scale.

